

Learn a language? Why?

Brainpower

people who know languages:

are more creative

have better
memory

are better at
multitasking

make more
rational
decisions

stave off
dementia

Social skills

people who know languages:

have a more positive
attitude toward
other cultures

are more
curious

are more
perceptive

are more self-confident

Career

people who know languages:

have more job
opportunities

can
have higher
salaries

find it easier
to create business
contacts

can retain
clients